

# Togetherness: A New Heritage Deal for Europe's Big Ideas

By [Author's Name]

Europe's cultural heritage is a valuable asset that can be used to promote economic growth, social cohesion, and environmental sustainability. However, this heritage is under threat from a number of factors, including climate change, urbanization, and the rise of digital technology.



## Togetherness - A new heritage deal for Europe (Big Ideas Book 15) by Glen Mourning

★★★★☆ 4.9 out of 5

Language : English  
File size : 9826 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 66 pages



The book *Togetherness: A New Heritage Deal for Europe's Big Ideas* argues that we need to develop a new approach to protecting and promoting Europe's cultural heritage. This new approach must be based on the principles of togetherness, sustainability, and innovation.

## Togetherness

The principle of togetherness means that we need to work together to protect and promote Europe's cultural heritage. This means involving all stakeholders, including governments, businesses, civil society organizations, and individuals.

We need to create a sense of shared ownership and responsibility for our cultural heritage. We need to recognize that our cultural heritage is not just a collection of objects and buildings, but also a living tradition that is constantly evolving.

## **Sustainability**

The principle of sustainability means that we need to protect and promote Europe's cultural heritage in a way that is sustainable for both the environment and for future generations.

We need to find ways to reduce the environmental impact of our cultural heritage activities. We also need to ensure that our cultural heritage is accessible to everyone, regardless of their background or ability.

## **Innovation**

The principle of innovation means that we need to find new and innovative ways to protect and promote Europe's cultural heritage.

We need to use digital technology to make our cultural heritage more accessible and engaging. We also need to develop new ways to finance the protection and promotion of our cultural heritage.

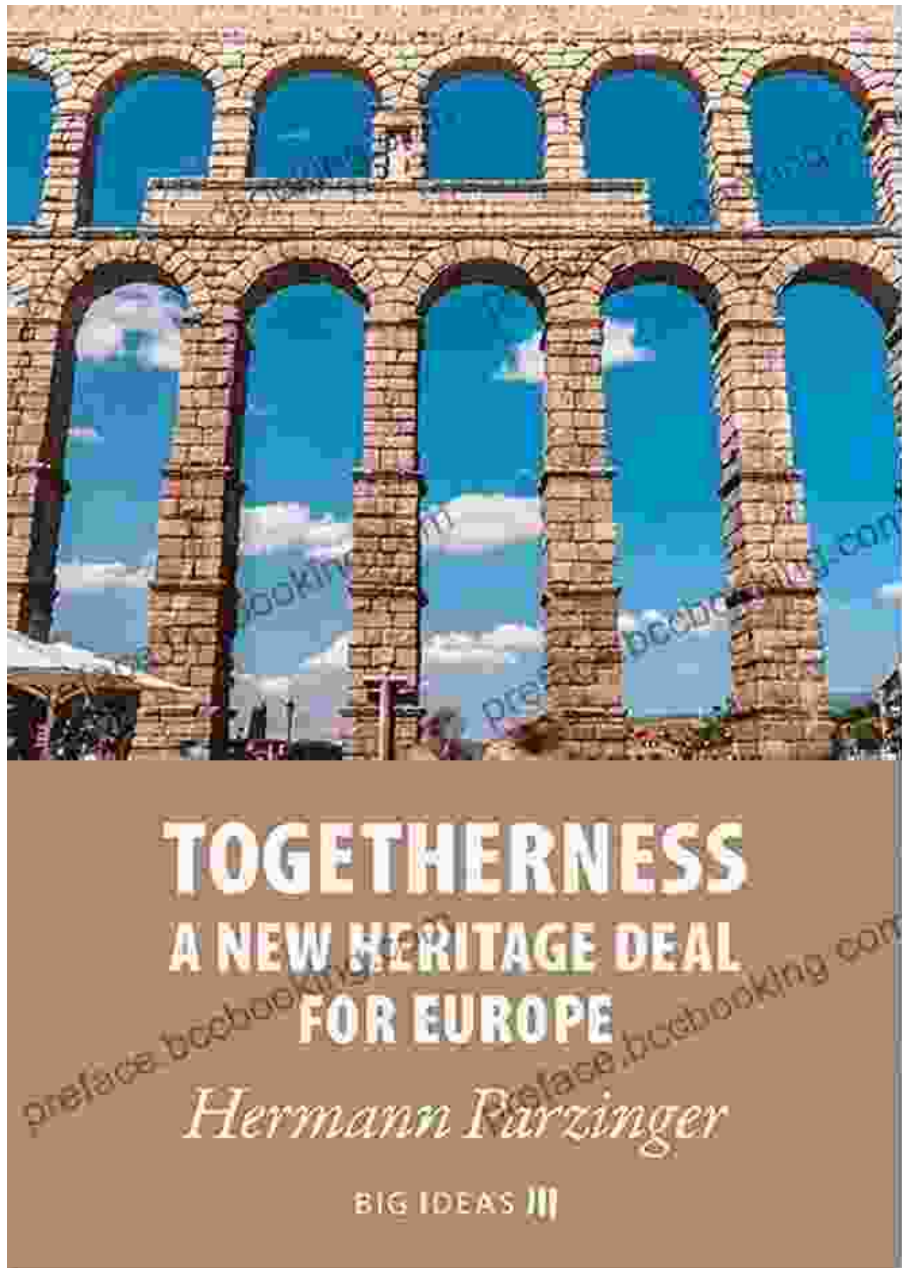
The book *Togetherness: A New Heritage Deal for Europe's Big Ideas* is a timely and important contribution to the debate about the future of Europe's

cultural heritage.

The book provides a clear and concise analysis of the challenges facing Europe's cultural heritage. It also provides a number of specific recommendations for how to protect and promote this heritage.

I urge you to read this book and to join the movement to protect and promote Europe's cultural heritage.

Together, we can ensure that Europe's cultural heritage continues to inspire and enrich the lives of future generations.



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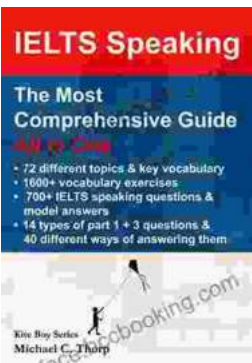
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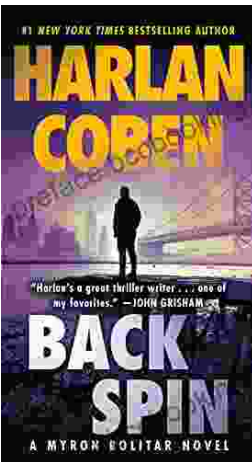
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