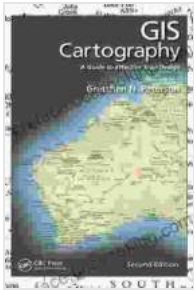


The Definitive Guide to Effective Map Design, 2nd Edition



GIS Cartography: A Guide to Effective Map Design, Second Edition by Gretchen N. Peterson

★★★★☆ 4.2 out of 5

Language : English

File size : 58508 KB

Print length : 317 pages

Screen Reader : Supported



The new and improved **Guide to Effective Map Design** provides everything you need to create visually stunning, informative maps. With over 50% new content, this book is packed with practical tips, real-world examples, and cutting-edge techniques.

Whether you're a cartographer, GIS professional, or web developer, this book will help you create maps that are both visually appealing and effective.

What's New in the Second Edition?

- Over 50% new content, including new chapters on data visualization, mobile mapping, and web mapping
- Updated and expanded coverage of the latest map design trends and technologies
- New real-world examples from a variety of industries and applications

- Full-color throughout with hundreds of illustrations and examples

What You'll Learn from This Book

- The principles of effective map design
- How to choose the right map projection and scale
- How to design effective map symbols and legends
- How to visualize data effectively on maps
- How to create interactive maps for the web

Who Should Read This Book?

- Cartographers
- GIS professionals
- Web developers
- Anyone who wants to create visually stunning, informative maps

About the Author

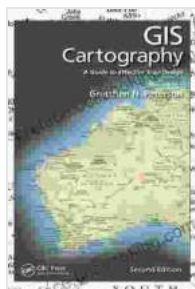
Kenneth Field is a leading expert in map design and cartography. He has over 30 years of experience in the field, and his work has been featured in numerous publications, including The New York Times, The Washington Post, and National Geographic. He is the author of several books on map design, including the best-selling **Cartographic Design for Geographic Information Systems**.

Free Download Your Copy Today!

The **Guide to Effective Map Design, 2nd Edition** is available now from all major bookstores.

: 978-1-4933-1308-4

Price: \$49.99



GIS Cartography: A Guide to Effective Map Design, Second Edition

by Gretchen N. Peterson

★★★★☆ 4.2 out of 5

Language : English

File size : 58508 KB

Print length : 317 pages

Screen Reader : Supported



Master IELTS Speaking: The Ultimate Guide to Success

Kickstart Your IELTS Journey with the Most Comprehensive Guide Are you preparing for the IELTS exam but feeling overwhelmed by the Speaking section?...



Back Spin: A Thrilling Myron Bolitar Novel

Get ready to embark on a heart-pounding journey with the enigmatic Myron Bolitar, a former sports agent turned shrewd private investigator, in Harlan Coben's...