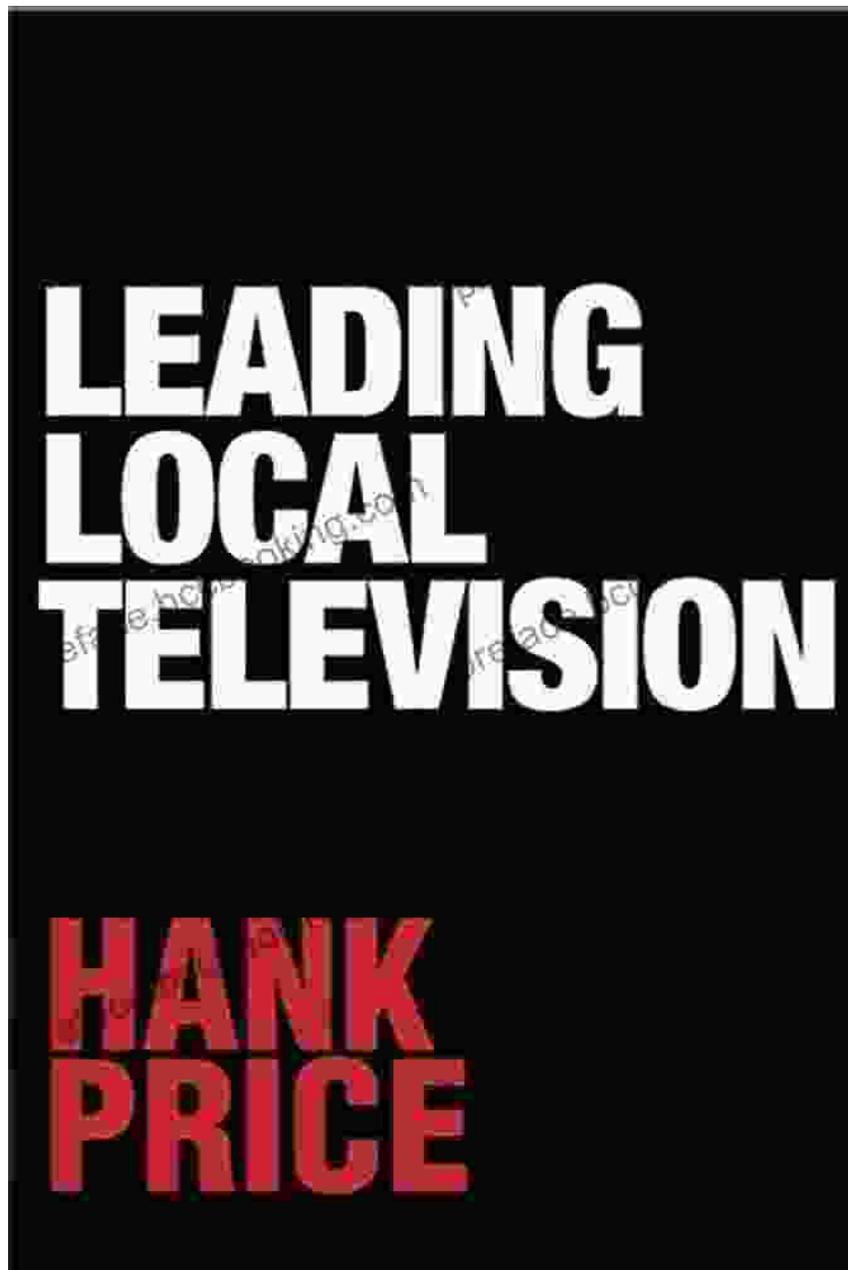


# Leading Local Television: Hank Price and the Dawn of the Golden Age



**Leading Local Television** by Hank Price

★★★★★ 4.5 out of 5

Language : English

File size : 558 KB

Text-to-Speech : Enabled



Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 255 pages  
Lending : Enabled



## The Early Days of Television

In the early days of television, the industry was dominated by a few national networks. These networks broadcast their programming to millions of Americans, but they often ignored the needs and interests of local communities.

Hank Price was a pioneer in the early days of television who saw the need for local programming. He founded his first television station in 1948 in Fort Worth, Texas. This station was one of the first in the country to focus on local news and entertainment.

Price's station was a huge success, and it quickly became a model for other local stations across the country. Price's innovations helped to shape the industry and bring local news and entertainment to millions of Americans.

## The Golden Age of Television

The 1950s and 1960s are often referred to as the Golden Age of Television. During this time, television became the most popular form of entertainment in America.

Local stations played a major role in the Golden Age of Television. They produced some of the most popular shows of the era, including "The Andy Griffith Show," "The Dick Van Dyke Show," and "The Mary Tyler Moore Show."

Hank Price was one of the most successful producers of local television shows during the Golden Age. He produced a number of popular shows, including "The Lone Ranger," "The Cisco Kid," and "Zorro."

Price's shows were known for their high quality and their focus on family values. They were also instrumental in helping to create a sense of community in local areas.

### **Legacy of Hank Price**

Hank Price died in 1998 at the age of 84. He left behind a legacy of innovation and excellence in the television industry.

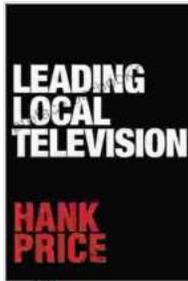
Price's pioneering work helped to shape the industry and bring local news and entertainment to millions of Americans. He is considered one of the most important figures in the history of television.

### **Leading Local Television**

Leading Local Television is a book by Wesley Hyatt that tells the story of Hank Price and his role in the early days of television. The book is a comprehensive look at Price's life and career, and it provides a fascinating glimpse into the Golden Age of Television.

Leading Local Television is a must-read for anyone interested in the history of television. It is a well-written and engaging book that provides a valuable

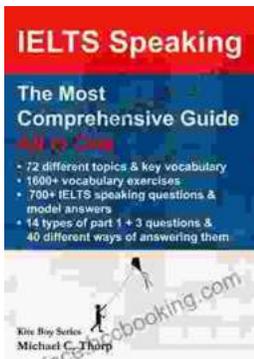
insight into the life and work of one of the most important figures in the industry.



## Leading Local Television by Hank Price

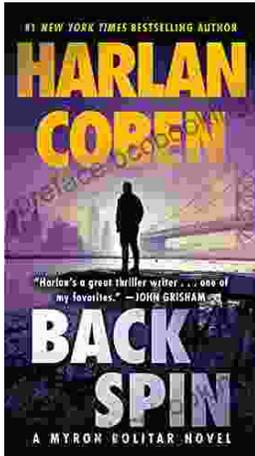
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