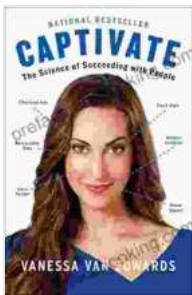


Captivate: The Science of Succeeding with People

Unlock the Secrets of Human Connection and Influence

In today's competitive world, it's more important than ever to be able to connect with others and influence their behavior. Whether you're trying to close a deal, win over a new client, or simply make a new friend, the ability to captivate others is essential.



Captivate: The Science of Succeeding with People

by Vanessa Van Edwards

★★★★☆ 4.6 out of 5

Language : English
File size : 25874 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 314 pages



Captivate: The Science of Succeeding with People is a groundbreaking book that reveals the secrets of human connection and influence. Based on the latest research in psychology and neuroscience, this book provides a step-by-step guide to building rapport, gaining trust, and motivating others to take action.

In this book, you will learn:

* The science of attraction and how to make a great first impression * The art of building rapport and connecting with others on a deep level * The power of empathy and how to use it to build trust * The secrets of persuasion and how to influence others without being manipulative * The keys to motivating others and inspiring them to take action

Captivate is more than just a book; it's a toolkit for success. With its practical advice and actionable insights, this book will help you build stronger relationships, close more deals, and achieve your goals.

Endorsements

"Captivate is a must-read for anyone who wants to succeed with people. This book is packed with practical advice and actionable insights that will help you build stronger relationships, close more deals, and achieve your goals." - Brian Tracy, author of *The Psychology of Achievement*

"Captivate is a groundbreaking book that reveals the secrets of human connection and influence. This book is a must-read for anyone who wants to be more successful in life." - Jack Canfield, author of *Chicken Soup for the Soul*

"Captivate is a powerful book that will help you understand the science of succeeding with people. This book is a must-read for anyone who wants to build stronger relationships, close more deals, and achieve their goals." - Tony Robbins, author of *Awaken the Giant Within*

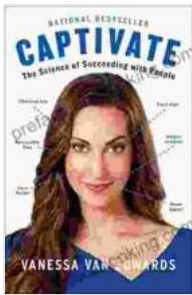
About the Author

Vanessa Van Edwards is a behavioral scientist and the founder of Science of People, a human behavior research lab. She has been featured in *The*

New York Times, The Wall Street Journal, and Forbes. She is the author of the bestselling book *Captivate: The Science of Succeeding with People*.

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