## Bangladesh After Rana Plaza: A Call for Ethical Fashion



Labor, Global Supply Chains, and the Garment Industry in South Asia: Bangladesh after Rana Plaza (Routledge
Contemporary South Asia Series) by Robert E. Brown

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On April 24, 2013, the Rana Plaza garment factory in Bangladesh collapsed, killing over 1,100 workers and injuring thousands more. The disaster was a wake-up call for the world, exposing the dangerous working conditions in the global garment industry.

In Bangladesh After Rana Plaza, researcher and activist Kalpona Akter explores the aftermath of the disaster and its impact on the victims and their families. She also examines the international response to the tragedy and calls for ethical fashion.

## The Rana Plaza Collapse

The Rana Plaza garment factory was located in Savar, a suburb of Dhaka, Bangladesh. The factory was owned by the Tazreen Fashions Ltd. and
employed over 3,000 workers, mostly women.

On April 24, 2013, the Rana Plaza building collapsed, trapping thousands of workers inside. The collapse was caused by a combination of factors, including structural flaws in the building and the weight of the heavy machinery used in the garment production process.

The Rana Plaza collapse was one of the deadliest industrial disasters in history. Over 1,100 workers were killed and thousands more were injured. The disaster shocked the world and raised awareness of the dangerous working conditions in the global garment industry.

## The Aftermath of the Rana Plaza Collapse

The Rana Plaza collapse had a devastating impact on the victims and their families. Many of the victims were the sole breadwinners for their families, and their deaths left their families in financial ruin.

In addition to the physical injuries, many of the victims also suffered psychological trauma. They witnessed the deaths of their colleagues and friends, and they feared for their own lives.

The Rana Plaza collapse also had a significant impact on the Bangladeshi economy. The garment industry is one of the country's largest industries, and the disaster caused a loss of millions of dollars in revenue.

## The International Response to the Rana Plaza Collapse

The Rana Plaza collapse sparked international outrage. Governments and organizations around the world condemned the disaster and called for action to improve working conditions in the global garment industry.

In the aftermath of the disaster, the Bangladeshi government implemented a number of reforms to improve working conditions in the garment industry. These reforms included increasing the minimum wage, improving safety standards, and allowing workers to form unions.

International organizations also played a role in the aftermath of the Rana Plaza collapse. The International Labour Organization (ILO) established a global partnership to improve safety in the garment industry, and the United Nations Human Rights Council adopted a resolution on the rights of garment workers.

## A Call for Ethical Fashion

The Rana Plaza collapse was a tragedy that should never have happened. The disaster exposed the dangerous working conditions in the global garment industry and the need for ethical fashion.

Ethical fashion is fashion that is produced in a way that respects the environment and the people who make it. Ethical fashion brands use sustainable materials, pay their workers a fair wage, and ensure that their workers are working in safe conditions.

By choosing to buy ethical fashion, consumers can help to create a more sustainable and just fashion industry.

Bangladesh After Rana Plaza is a powerful and moving account of the Rana Plaza collapse and its aftermath. The book sheds light on the dangerous working conditions in the global garment industry and calls for ethical fashion.

By choosing to buy ethical fashion, consumers can help to create a more sustainable and just world.

## Free Download your copy of Bangladesh After Rana Plaza today!




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